

# OPEN BANKING IN CANADA

From Possibility To Progress

2025 Industry Insights from Symcor and Open Banking Expo





### **EXECUTIVE SUMMARY**

Canada's Open Banking ecosystem is rapidly evolving. With the passage of the Consumer-Driven Banking Act in 2024, the country has taken a major step toward a more inclusive, secure, and innovation-driven financial future. Yet, significant gaps remain in readiness, regulation, and infrastructure. This joint industry survey by Symcor and Open Banking Expo captures the perspectives of 70 respondents across 55 organizations, revealing both momentum and barriers.

The findings are clear: **Open Banking is no longer a compliance exercise—it's a strategic growth lever**. With 82% of organizations actively exploring or piloting use cases, the time to move from experimentation to execution is now. Symcor's insights and platform solutions offer a path forward to scale innovation securely and inclusively.





### **REGULATORY LANDSCAPE**

Canada's Open Banking Framework and Oversight





#### CANADA'S INFLECTION POINT

Open Banking in Canada is shifting from an abstract vision to a tangible reality. In 2024, the **Consumer-Driven Banking Act**, as part of Bill C-69, cleared a long-awaited milestone –introducing mandatory read-only data sharing, consent-based data portability, and a standardized API framework.

A new technical standards body will guide implementation, while the **Financial Consumer Agency of Canada (FCAC)** stepped into the role of oversight authority.

However, **several key elements still await definition**, and greater clarity is expected in the months ahead. These include:

- Accreditation criteria;
- Common rules for privacy, security, and liability;
- Full scope of data and services;
- Technical standards; and
- > An implementation timeline.

Together, these will provide the structure and confidence needed for a full launch by early 2026.

#### **2025 OPEN BANKING EXPO CANADA**



"Open Banking is more than a bridge. It's the connection between trust and innovation, between privacy and possibility, between risk and reward. Let's not watch others cross that bridge. Let's lead together."

— Saba Shariff, Symcor



### **MOMENTUM IN THE MARKET: INNOVATION CAN'T WAIT**

While the federal government finalizes the remaining pieces, the market isn't standing still. Financial institutions, fintechs, and technology providers are:



**Building APIs and secure platforms** 



Piloting new use cases



Phasing out screen scraping



Exploring consent management models



Collaborating on regulatory design

This urgency was unmistakable at Open Banking Expo Canada 2025, where Saba Shariff, Symcor's SVP Chief Strategy, Product & Innovation Officer, reframed Open Banking as an economic imperative rather than a compliance exercise.

Symcor is actively enabling this transformation through strategic partnerships, secure data exchange platforms, and thought leadership that bridges policy and practice.

Open Banking will enable smarter credit decisions, expand financial inclusion, strengthen SME cash flow, accelerate real-time payments, and so much more. These aren't distant possibilities — they're opportunities that can be realised with the tools already in hand. What's missing is a coordinated push to bring them to life at scale.





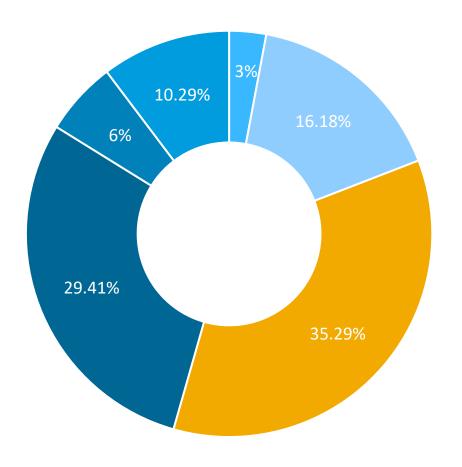
### **MARKET READINESS**

Survey Insights on Implementation and Preparedness





### WHAT STAGE IS YOUR ORGANIZATION CURRENTLY AT IN ITS OPEN BANKING JOURNEY?





Over 82% are actively engaged in Open Banking, signaling strong momentum—but only 6% have fully implemented solutions.



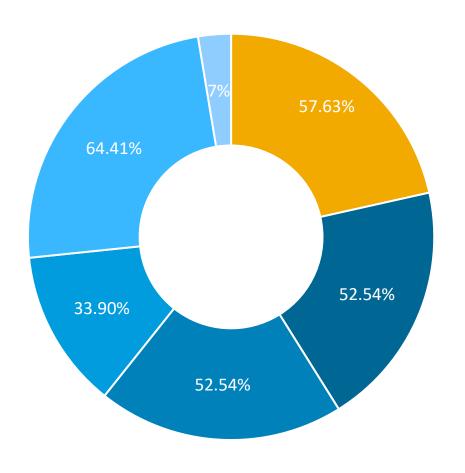
### **STRATEGIC DRIVERS**

Business Value and Competitive Imperatives





### WHAT ARE THE MAIN REASONS YOUR ORGANIZATION IS PURSUING OPEN BANKING?



To improve customer experience

To meet current or anticipated regulatory requirements

To unlock new revenue streams To reduce operational costs

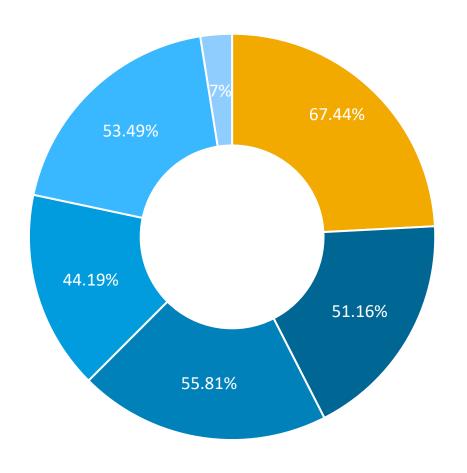
To stay competitive

Other (please specify)

Competitive advantage is the top driver, outpacing compliance and cost reduction.



### WHICH BUSINESS OUTCOMES DOES YOUR ORGANIZATION EXPECT TO ACHIEVE THROUGH OPEN BANKING?





Operational efficiency / cost reduction

Higher revenue through personalized offerings

Stronger partnerships and ecosystem collaboration

Improved risk management and fraud detection

Other (please specify)

Organizations expect Open Banking to deliver tangible business value across customer growth, risk, and partnerships.



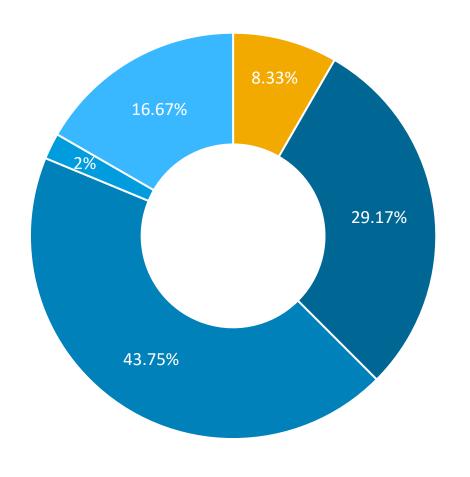
### **TECHNOLOGY GAPS**

Infrastructure, API Management, and Consent Tools





# HOW PREPARED IS YOUR ORGANIZATION TO COMPLY WITH CANADA'S EVOLVING OPEN BANKING REGULATIONS?



Very prepared

Not prepared

Moderately prepared

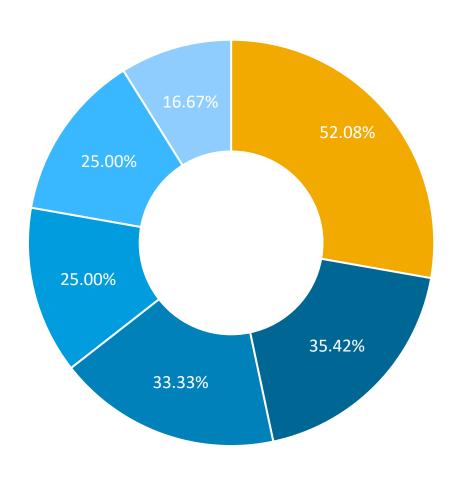
Unsure

Somewhat prepared

Only 8% feel "very prepared," highlighting a significant readiness gap.



# WHAT ARE YOUR ORGANIZATION'S TOP CONCERNS ABOUT IMPLEMENTING OPEN BANKING IN CANADA?



Lack of regulatory clarity

API standardization

Data privacy and security

Customer trust and awareness

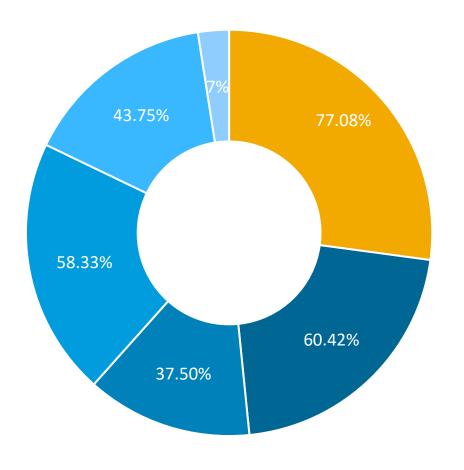
Integration costs and complexity

Consent and access management

Regulatory ambiguity is the top barrier, followed by privacy and integration complexity.



### WHICH TECHNOLOGIES ARE ESSENTIAL TO YOUR OPEN BANKING STRATEGY?



API management Data analytics / AI

Consent management tools Digital identity tools

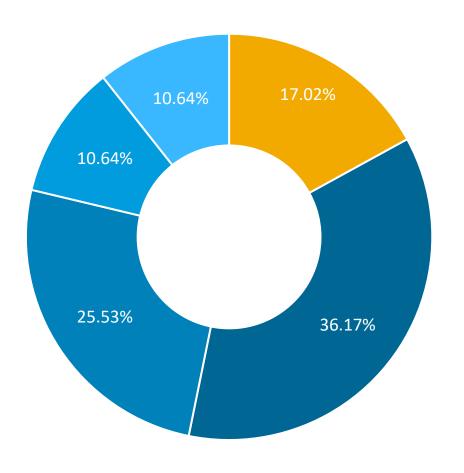
Cybersecurity solutions None of

None of the above

API management is foundational, but success depends on a broader tech stack.



### HOW CONFIDENT ARE YOU IN YOUR ORGANIZATION'S CURRENT TECHNOLOGY INFRASTRUCTURE TO SUPPORT OPEN BANKING?



Very confident

Not confident

Somewhat confident

Unsure

Neutral

Only 17% believe their technology stack is Open Banking-ready.



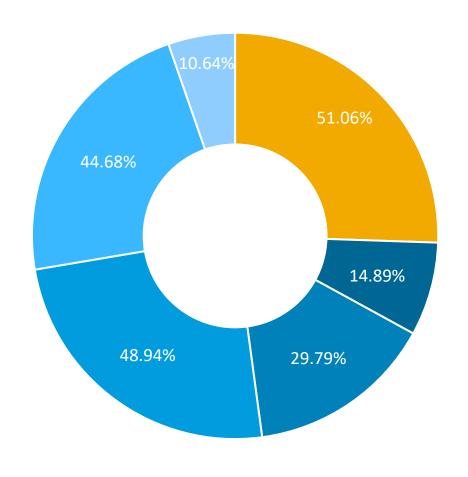
### PARTNERSHIP ECOSYSTEM

Collaborations to Close Capability Gaps





### IS YOUR ORGANIZATION PARTNERING WITH EXTERNAL FIRMS TO SUPPORT OPEN BANKING IMPLEMENTATION?



Fintech and technology providers

Regulatory and compliance partners

Financial institutions and payment networks

Data exchange platforms

Data aggregators and analytics providers

Other (please specify)

Collaboration is key, with over half partnering externally to close capability gaps.



### FIVE STRATEGIC SIGNALS FROM THE 2025 OPEN BANKING SURVEY

01

#### TREAT OPEN BANKING AS A STRATEGIC GROWTH LEVER

**64%** of respondents cite **competitiveness** as their top driver for pursuing Open Banking. This signals a shift from compliance to opportunity.

02

### CLOSE THE TECHNOLOGY READINESS GAP

Only **8%** of respondents feel "**very prepared**" to support Open Banking. Legacy systems, resource constraints and regulatory ambiguity are slowing progress.

03

### PUSH FOR REGULATORY CLARITY TO UNLOCK SCALE

52% cite lack of clarity as the biggest obstacle, followed by data privacy/security and integration complexity. Clear rules are essential to move from pilots to production.

04

# BRIDGE CANADA'S INFRASTRUCTURE GAP

Just 17% believe their technology stack is ready. API readiness, consent management, and real-time data handling are key gaps.

05

# STANDARDIZE APIS TO ACCELERATE DELIVERY

77% see API management as essential. Leaders are investing in developer portals, sandboxes, and reusable components to accelerate market delivery.



#### LET'S NOT WAIT. LET'S LEAD.

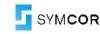
With over 80% of organizations already exploring or piloting Open Banking, the time has come to move past experimentation and on to execution. Canada must think bigger: from **Open Banking** to **Open Finance** to **Open Data**.

"This is about giving Canadians the tools, protections, and control they deserve in a digital economy – the benefits of which are clear. In a knowledge-based world, technology equals sovereignty. And we can't be digital tenants in someone else's house."

—Saba Shariff, SVP Chief Strategy, Product & Innovation Officer

Canada has all the raw materials for Open Banking success: motivated institutions, capable technology partners, and a digitally aware population. What's missing? Execution at scale. Let's move forward — with purpose, with urgency, and with shared resolve to build a secure, inclusive, and future-ready financial ecosystem for all Canadians.





# READY TO LEAD THE FUTURE OF OPEN BANKING?

#### The COR.CONNECT Advantage

Canada's trusted solution for eliminating screen scraping, COR.CONNECT offers a unified, API-based platform that ends credential sharing and simplifies data exchange across the financial ecosystem.

Discover how COR.CONNECT is shaping the future —securely, simply, and at scale.

#### Learn More

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### **About Symcor**

Symcor is a leading technology provider of payment, security and data services. Trusted by organizations for over 25 years, Symcor offers industry expertise and technology solutions for every stage of its clients' business evolution. Supported by toptier security, Symcor's suite of digital services supports an organization's complete life cycle, from business transformation to digital innovation.

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**About the Survey:** This industry survey was conducted jointly by Symcor and Open Banking Expo between April 23 and June 4, 2025, with participation from 70 senior leaders across 55 organizations in banking, fintech, technology, and data services.